



The Importance of Actual Returns in the Due Diligence Process

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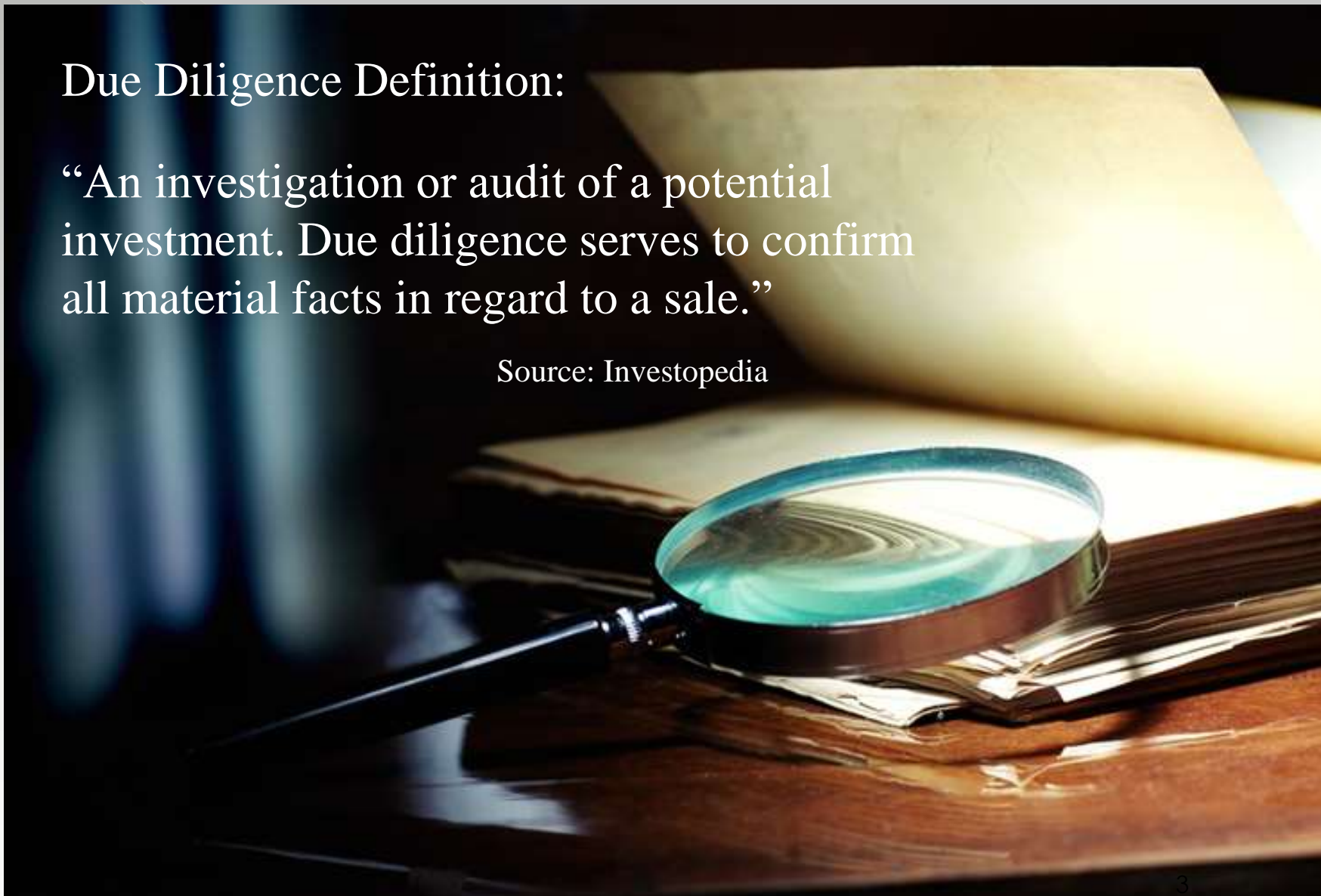
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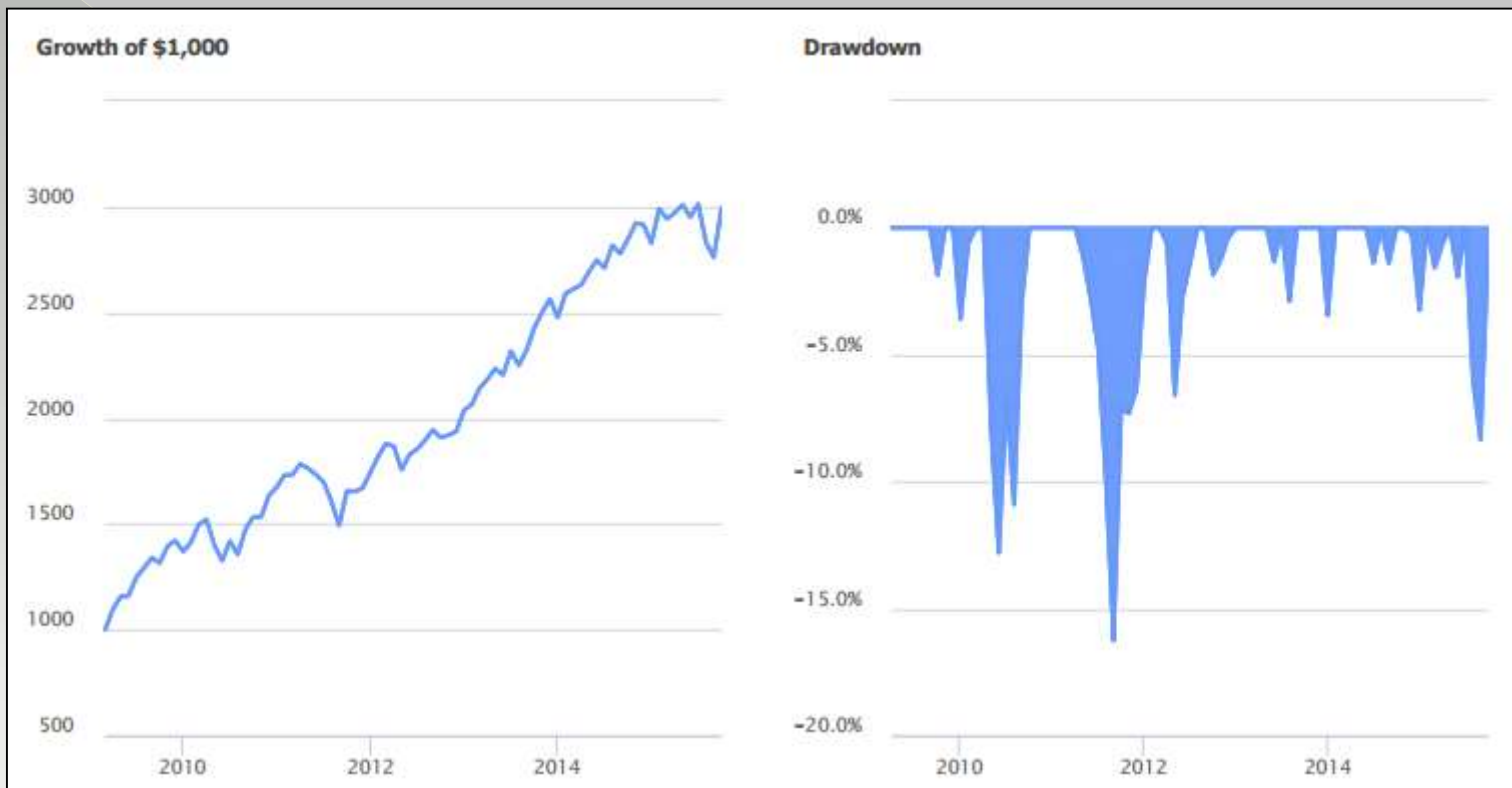
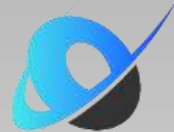


Due Diligence Definition:

“An investigation or audit of a potential investment. Due diligence serves to confirm all material facts in regard to a sale.”

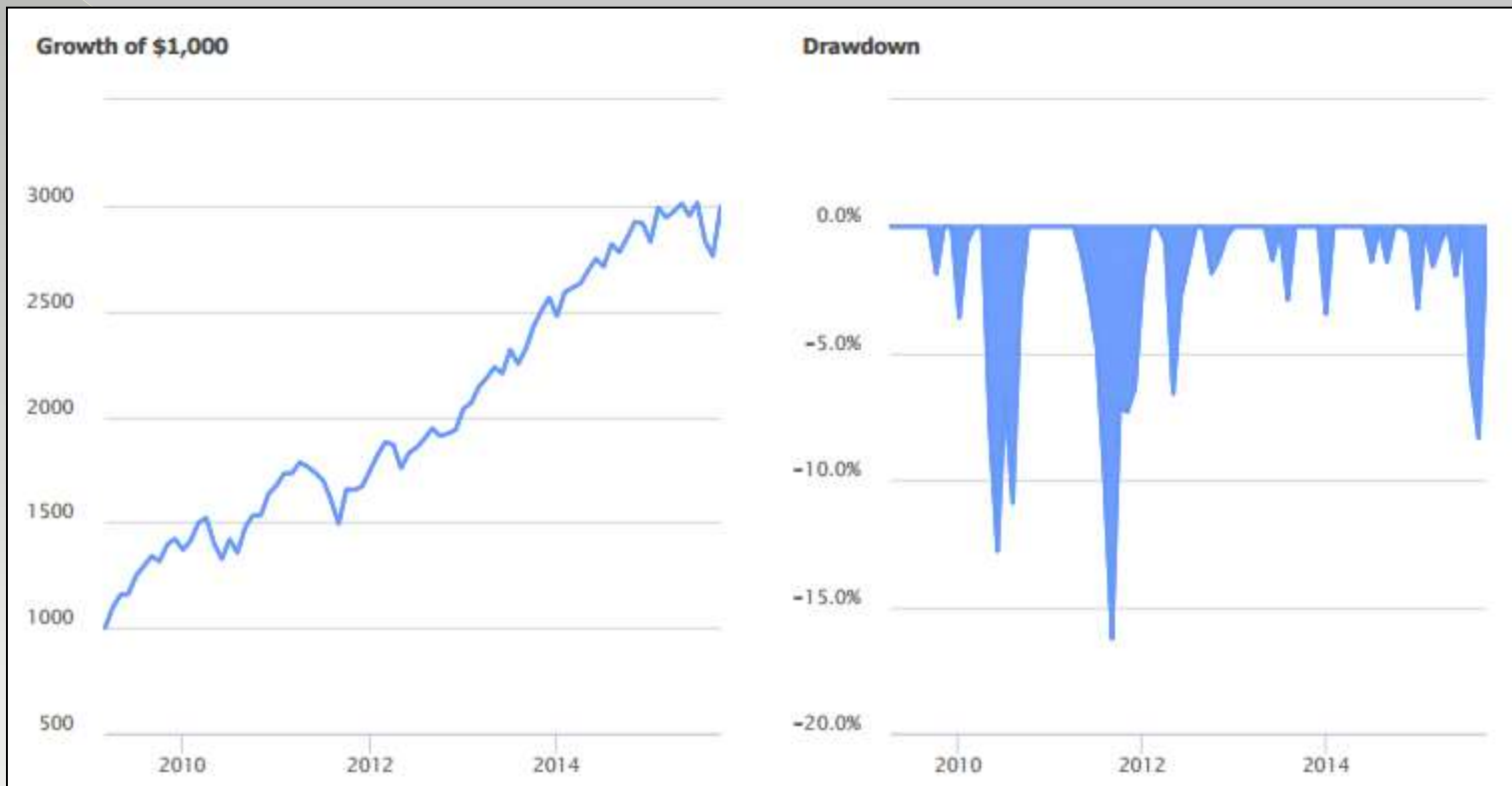
Source: Investopedia





Inception-to-Date Total Return:	199.41%
ITD Annualized Return:	18.13%
5 Year Annualized Return:	14.33%
Standard Deviation:	13.45%
Worst Drawdown:	16.26%

S & P 500 Total Return Index



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In the beginning...

Performance Tracking Guidelines For New Strategies:



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1. Innovate, Then Incubate



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- 1. Innovate, Then Incubate**
- 2. Keep It Simple**
- 3. Avoid Commingled Accounts**
- 4. Third-Party Verification**





Seven Advantages of Actual Performance

#1

Trust is Not a
Due Diligence Tool





Seven Advantages of Actual Performance

#2

Pulling the Trigger





Seven Advantages of Actual Performance

#3

I Second That Emotion





Seven Advantages of Actual Performance

#4

Makes Life Easier for the Due Diligence Team

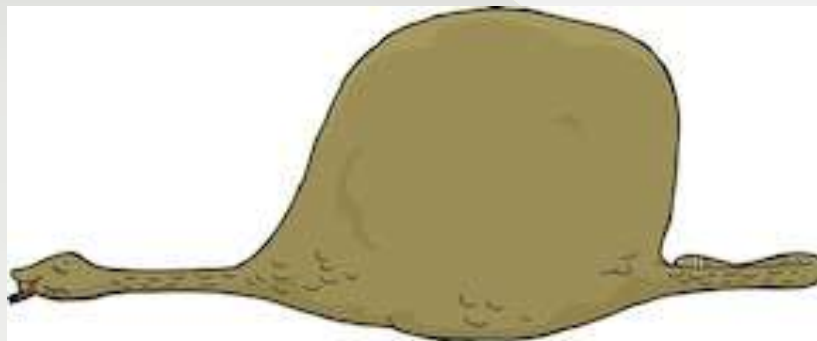




Seven Advantages of Actual Performance

#5

Pig in a Python





Seven Advantages of Actual Performance

#6

Don't Forget the Downside





Seven Advantages of Actual Performance

#7

Beware of Style Drift





Conclusions



Questions



Important Notes

Past performance, no matter how well documented, is not necessarily indicative of favorable future results. This presentation is not intended to provide any individual investment, financial, legal, regulatory, accounting or tax advice. The opinions expressed herein are based on the presenter's experience and may differ from other professionals conducting due diligence reviews.



...because nothing beats actual,
verified performance.

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