

ACADEMIC PARTNER PROGRAM

The Market Technicians Association (MTA) has been advancing the discipline of technical analysis for over forty years. Through educational programming of the highest professional standards, the MTA continues to fulfill our mission through an Academic Partner Program which promotes technical analysis education at colleges and universities worldwide.

The program is available to academic institutions that provide accredited graduate or undergraduate finance degrees and include courses focused on behavioral finance, quantitative methodologies, portfolio management and other aspects of technical analysis. There are no fees associated with becoming an Academic Partner and we offer three tiers of benefits based on certain criteria.

The Chartered Market Technician® (CMT) credential is the preeminent, global designation for practitioners of technical analysis. The designation is awarded to those who demonstrate mastery of a core body of knowledge through application in portfolio management settings.

Joining the MTA Academic Partner Program indicates your institution maintains the highest standards of academic rigor and professional practice and signals a commitment to your students' career readiness and applied learning.

Basic Program Requirements

- **Accreditation** – The academic institution must be accredited by the Association to Advance Collegiate Schools of Business or similar accreditation organization.
- **Curriculum Continuity** – The academic institution must demonstrate that its curriculum is aligned in whole or in part with the topics covered under the MTA Core Body of Knowledge.
- **Faculty Representative** –All correspondence, including scholarship nominations, and educational content, will be conducted through the Faculty Representative.

TIER ONE	TIER TWO	TIER THREE
For institutions whose curriculum aligns with the CMT Program learning outcome statements and The instructor is an active CMT charterholder	For institutions whose curriculum aligns with the CMT Program learning outcome statements or The instructor is an active CMT charterholder	For institutions that offer a degree in finance whose curriculum includes some concepts that are covered in the CMT Level I curriculum and exam
(10) \$420 Student CMT Level I exam scholarships each semester	(5) \$420 Student CMT Level I exam scholarships each semester	None
(3) \$420 Professor CMT Level I exam scholarships each semester	(2) \$420 Professor CMT Level I exam scholarships each semester	\$420 CMT Level I exam scholarship for the Faculty Representative
\$330 Level II exam subsidy for successful candidates	\$330 Level II exam subsidy for successful candidates	\$330 Level II exam subsidy for successful candidates
Discounted MTA membership of \$100 a year	Discounted MTA membership of \$100 a year	Discounted MTA membership of \$100 a year

Additional Benefits for Partner Institutions

- Recognition on the MTA website which includes a logo, description and link to your website
- Name and logo placement in MTA marketing materials including the *Journal of Technical Analysis*
- License to use the MTA and CMT logos on marketing literature according to MTA specifications
- Access to the 12-lecture technical analysis curriculum provided by the MTA Educational Foundation
- One complimentary copy of the official study text for the CMT Level I exam

If you are interested in becoming an Academic Partner of the MTA, please contact Tyler Wood at tyler@mta.org or by phone at +1 (646) 652-3300 x 15 for additional program rules and specifications.